



Berkeley Township Launches "See Something - Say Something" Campaign

Berkeley Township - Mayor Carmen F. Amato, Jr., and Chief Karin DiMichele announced the campaign today.

"It's important to remind residents that if they see something suspicious they should report it to the police immediately." Amato said.

The local campaign will consist of signs placed throughout the town, postings on billboards, web sites, social media followed by a nixle notification.

"Berkeley Township is 42 square miles with 42,000 residents. Every resident can assist by being the eyes and ears of our community. So if you see something, say something. I want to thank Councilman James J. Byrnes for suggesting we begin to promote the campaign." Mayor Amato said.

"I have seen this program in other parts of the State. I communicated the idea to Mayor Amato and Chief DiMichele and they immediately embraced it. I want to thank them both for pushing this ahead." Councilman Byrnes said.

"This will be in addition to the Berkeley Township Police Department "Tip Line" . It should be noted that the tip line has proved positive, as concerned citizens have alerted police which has lead to multiple investigations and arrests." Chief DiMichele said.

Residents may either leave their name and address or report the activity anonymously if they feel more secure in doing so.

The "Tip Line" is [732-341-1132](tel:732-341-1132) ext: 611 or email: detective@btpdnj.org